

MARLBORO DRIVES SALES



When a Marlboro Gear Truck is parked in your parking lot loaded with free Marlboro gear, you're going to have one of your biggest sales day ever.



Marlboro Country Store
Special Program For Retail Masters

GET IN GEAR. TRAFFIC JAM RETURNS.



70776-1

GET FREE GEAR.

GET BIGGER PROFITS.

**The Marlboro Gear Truck is back
with Free Offers.**

**So get in Gear for increased Traffic,
Sales and Profits.**



Truck Gear:

Coolers
T-shirts
Sunglasses
Key Rings

Lighters
Beach Towels
Duffel Bags
Caps



**Here's what you get
from Marlboro.**

Advance Sales Kit:

Window Poster Ad Slicks
Static Cling Gear Menu Board
Dangler



Day Of Promotion Materials:

Barrier Floor Display
Counter Balance Sleeve Change Mat
Pennant Rope



**We'll call to remind you
of the Marlboro Truck's
Arrival Date and Time.**

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